

October 7th – 9th 2024

WWW.WORLDBLASTINGINNOVATORS.COM

Porto - Portugal



WORLD BLASTING INNOVATORS



What is WBI?



DRILL & BLAST
INNOVATION KEY
SPEAKERS

MASSIVE D&B
DESIGN THINKING
WORKSHOP

TEST YOUR LIMITS AS
A MINING
PROFESSIONAL

FIND SOLUTIONS FOR
THE INDUSTRY

INTERNATIONAL
DINNER PARTY

BOAT RIDE

We created this community because we strongly believe in cross-collaboration. We see an opportunity here to revolutionize how businesses and products are developed! We live in a highly multidisciplinary world and it's essential to learn how to collaborate effectively with diverse individuals.

Our goal is to empower people to excel in their respective fields by enhancing their problem-solving abilities, fostering critical thinking, nurturing entrepreneurial skills, and facilitating collaboration with other trendsetters.

Theme and Focus

INNOVATION Drill & Blast

Key Objectives:

**Deep networking and learn the
process to spark innovative
ideas**

OVERVIEW

World Blasting Innovators was a project that combines technological innovation with an internationalization strategy, using e-commerce as an essential tool to reach global audiences. This operation made it possible to position our company as an international benchmark in the mining and explosives sector, through an event that integrated e-commerce practices for publicizing, registering and interacting with people from all over the world.

OBJECTIVES

- Leverage e-commerce as a strategic tool for internationalization;
- Promote the company's brand and services to international audiences;
- Create a space for sharing knowledge, presenting new technologies and developing global partnerships;
- Strengthen sustainability and efficiency in mining and explosives sector operations.

RESULTS

- Expansion of the company's international presence using digital e-commerce tools;
- Organization of a global event that attracted experts and companies from different countries;
- Fostering strategic international partnerships and consolidating the network of contacts;
- Integration of digital platforms for efficient management and interaction with participants.

This project was developed as part of the **Recovery and Resilience Plan (PRR)** and received financial support from the **European Union (EU)**, reaffirming the commitment to innovation and the internationalization of Portuguese companies.

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Get in touch with us
info@blastinginnovators.com

+351 918 558 879



EVENT STATISTICS

Event Statistics



Number of Attendees

244

Portuguese Attendees

80

33%

Foreigner Attendees

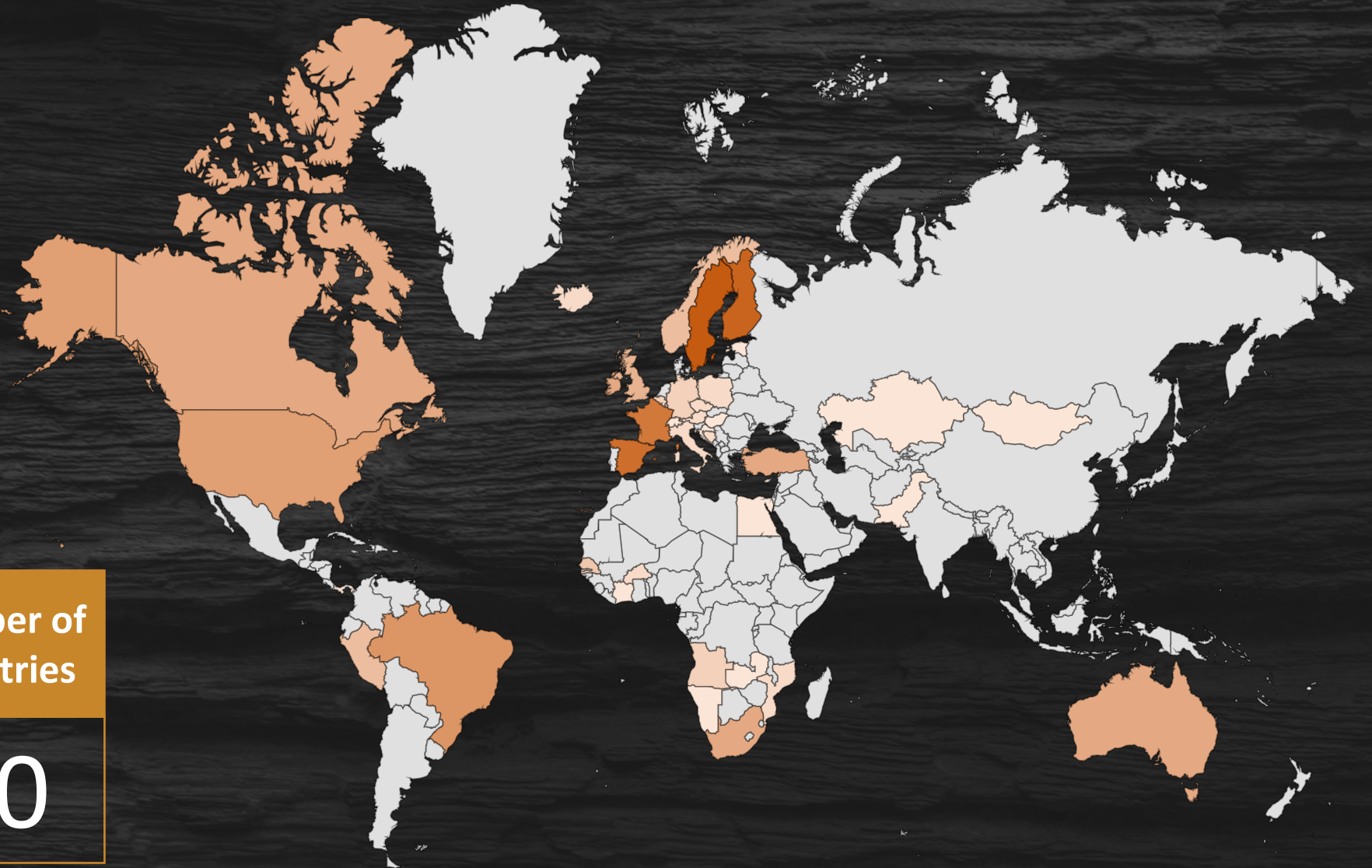
164

67%

Number of Countries

40

WBI World Attendees

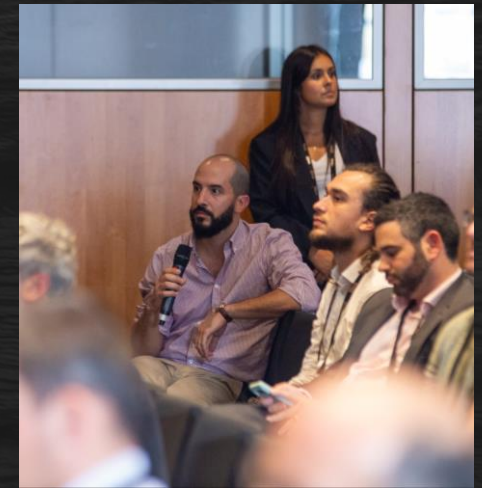


Event Statistics



Number of Attendees

244



Event Statistics



Number of Attendees

244



Event Statistics



Number of Attendees QOD

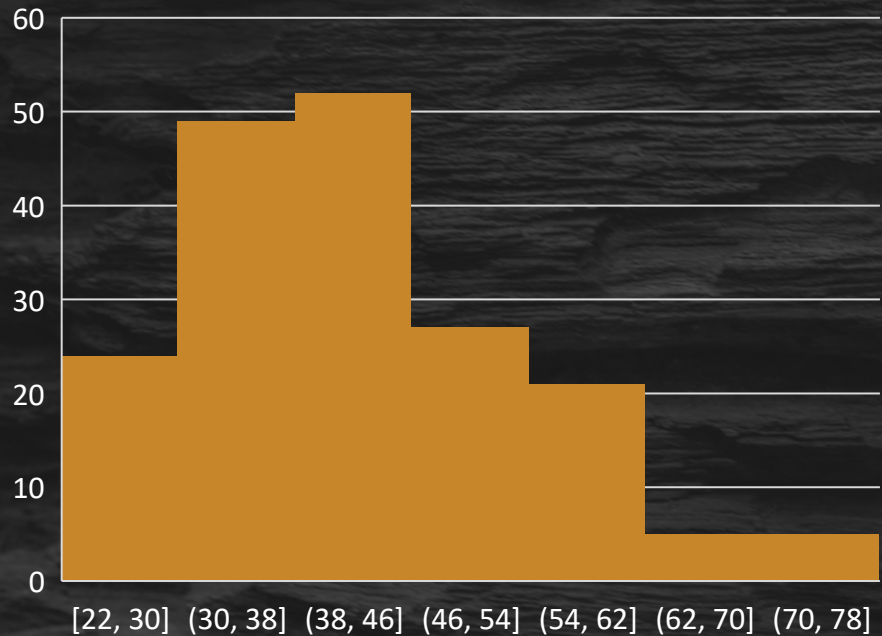
73



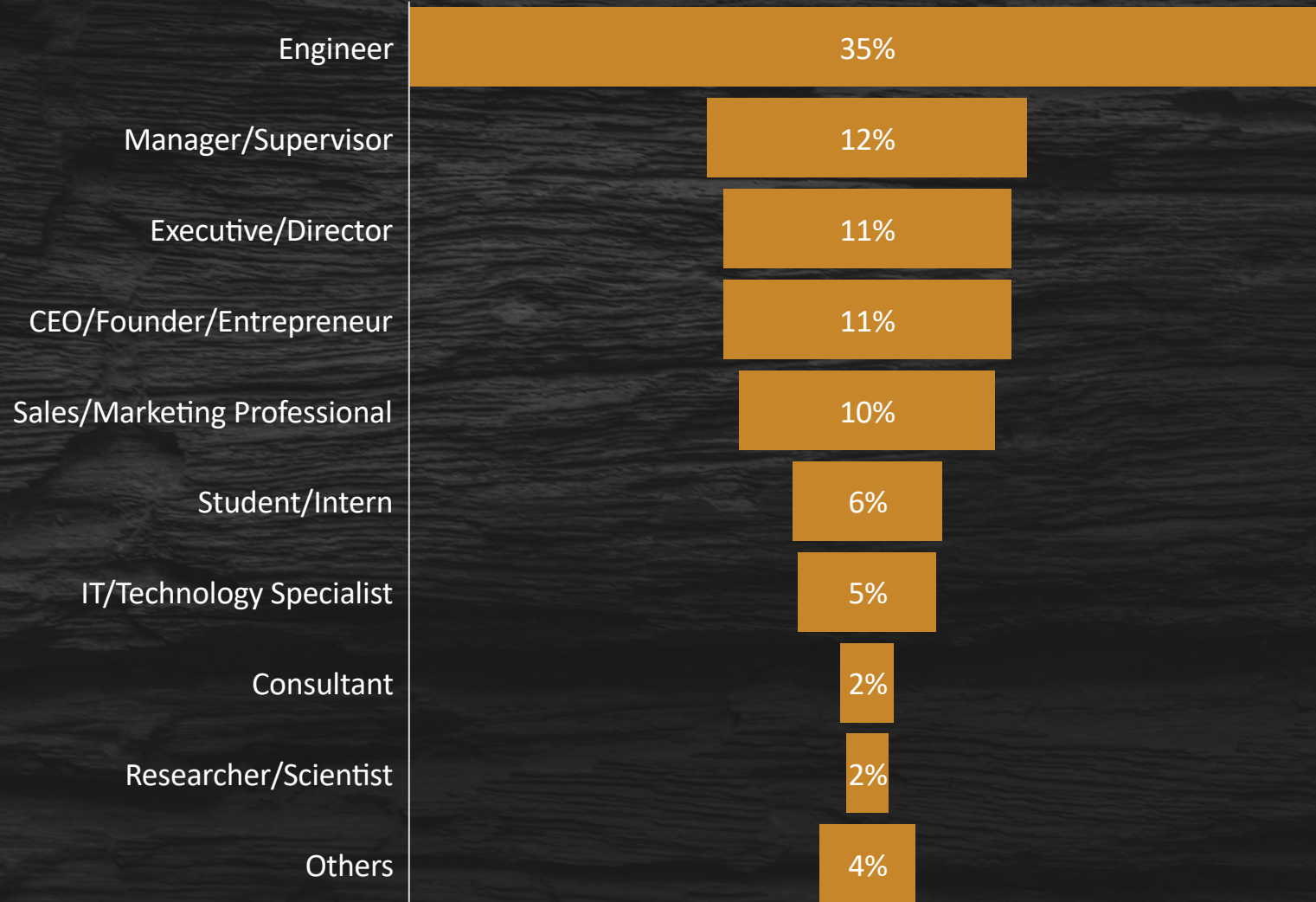
Event Statistics

Male	Female
210	34
86%	14%

Age Distribution



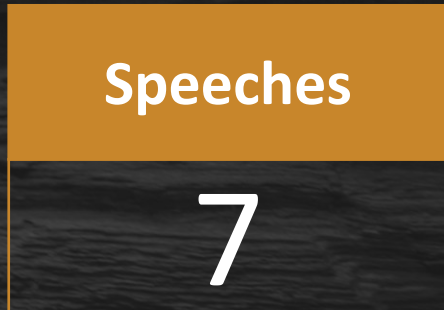
Attendees Background



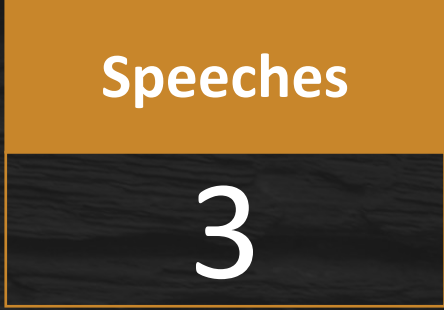
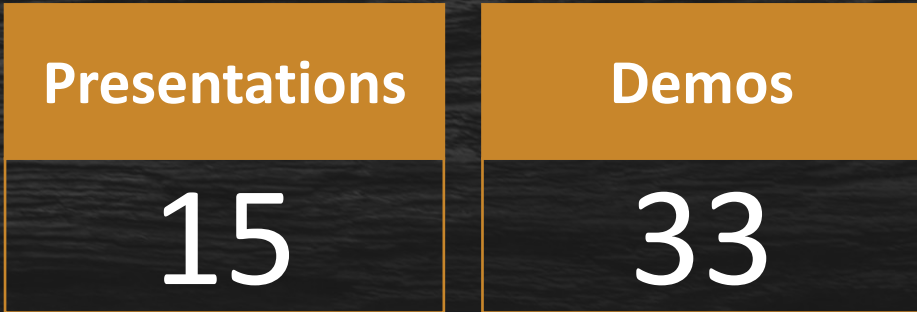
Event Statistics



Alfandega do Porto



Quarry Open Day



Event Statistics



Speakers

13



Event Statistics



Speakers

31



Event Statistics



Speakers

31

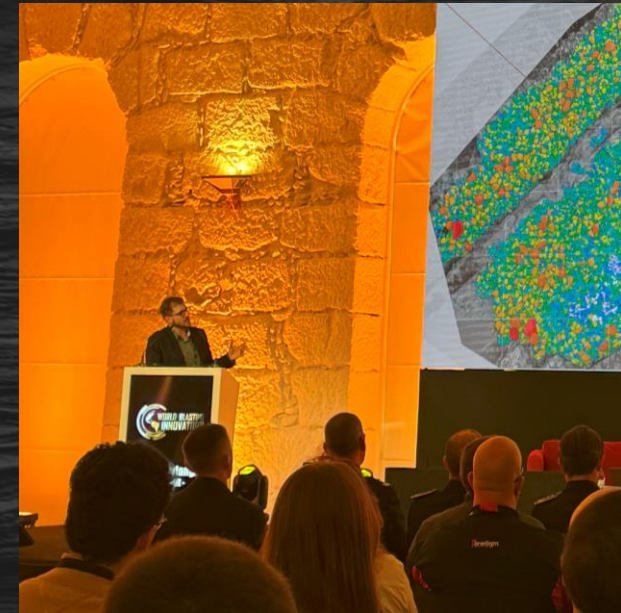


Event Statistics



Speakers

31



Event Statistics



Speakers

31



Event Statistics

DIAMOND



GOLD



SILVER



BRONZE



Sponsors

25



Explosives Manufacturing	8	Mining Services and Consulting	1
Mining Infrastructure and Construction	3	Blasting Services	1
Mining Technology and Software Solutions	2	Explosives Engineering and Consultancy	1
Explosives Distribution and Supply	2	Mineral Extraction and Production	1
Manufacturing/Engineering	2	Demolition and Controlled Explosives	1
Mining Equipment Rental and Leasing	2	Blast Design and Optimization Services	1

Event Statistics



Collaborative Partners

1

Media Partners

2

Institutional Partners

19

COLLABORATIVE



MEDIA



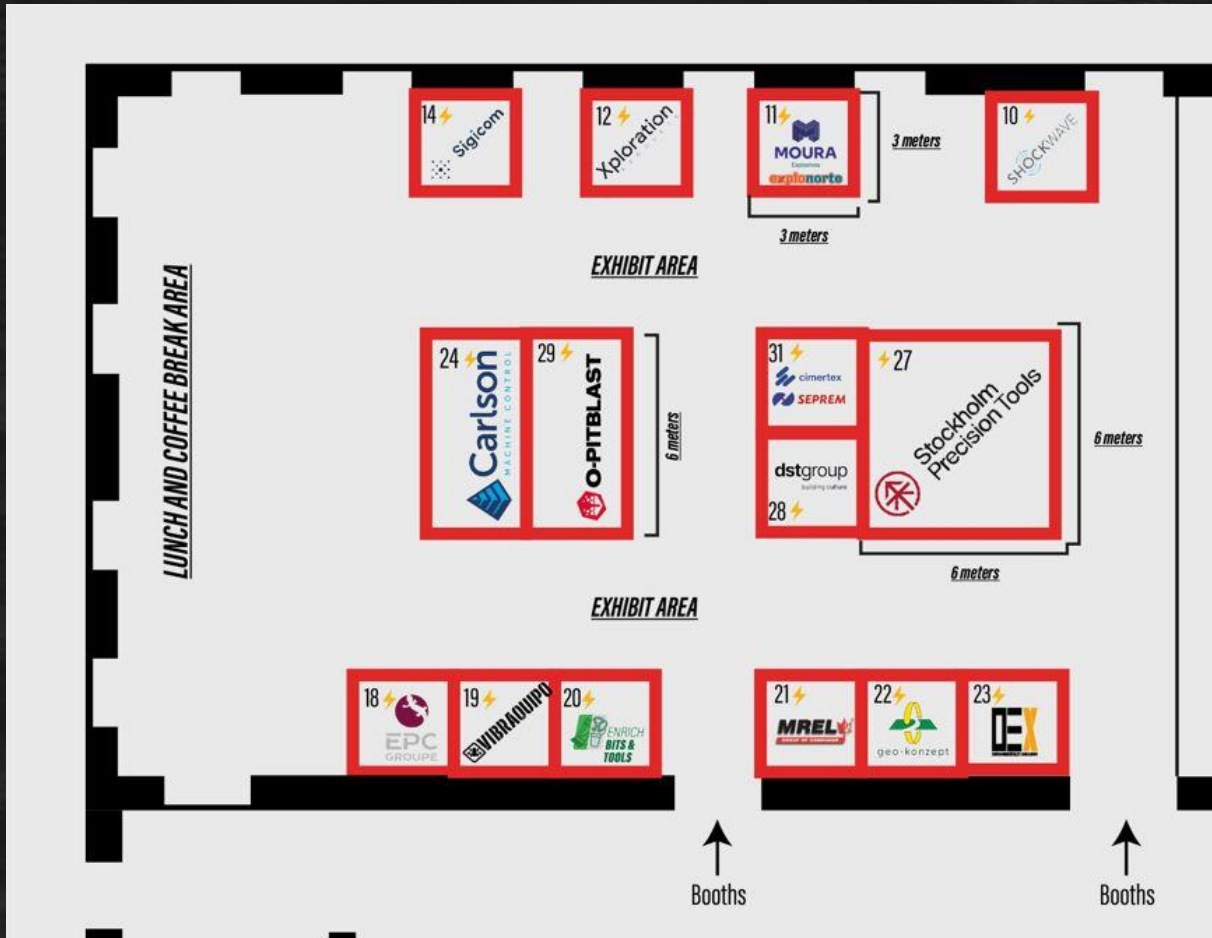
INSTITUTIONAL



Event Statistics



• Exhibitors

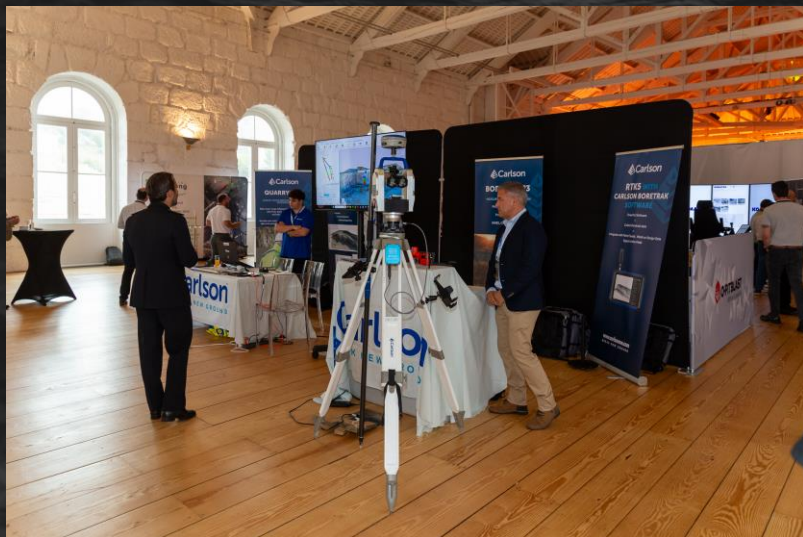


Exhibitors
15

Mining Technology and Software Solutions	4	Explosives Manufacturing	1
Environmental and Sustainability Solutions for Mining	3	Explosives Distribution and Supply	1
Blast Design and Optimization Services	2	Mining Equipment and Machinery Manufacturing	1
Mining Equipment Rental and Leasing	2	Mining & Construction	1

Event Statistics

- Exhibitors



Event Statistics

• Exhibitors



Key Highliths



• Day 1 - 07/10/2024



Key Highliths

• Day 2 - 08/10/2024



Key Highliths

• Day 3 - 09/10/2024



Key Highliths

- Boat Ride



Key Highliths

- International Dinner





This success was a collective achievement, and WBI extends gratitude to everyone involved in bringing this vision to life.

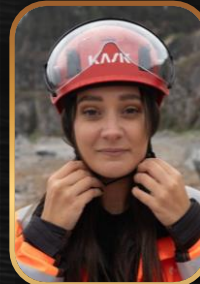
Logistics and Operations



Francisco Leite
Event Director



Raquel Sobral
Event Manager



Sara Viana
Comms. & Marketing Manager



Roberto Mendes
Event Coordinator



Mariana Visone
Administration Manager



Francisco Monteiro
Operations Assistant



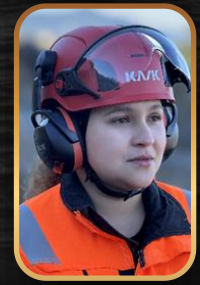
José Manuel
Operations Assistant



Joana Moreira
Operations Assistant



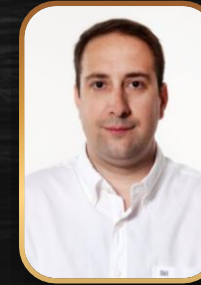
Pedro Brito
Operations Assistant



Andressa Almeida
Operations Assistant



Nuno Faria
dstgroup – The Quarry Programme



Diogo Fonseca
dstgroup – The Quarry Programme



Tomi Kouvonen
Event Coordinator



Olavo Silva
Logistics Manager



Andreia Silva
Logistics Manager

Staff

15

Group Photos





“Remember, we are here to connect Mining Visionaries”



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